

Spokesperson Training

One day crash course

February 26, 2008

PUBLIC SPEAKING DOES NOT HAVE TO BE A STRESSFUL EXPERIENCE

This seminar will teach you how to confidently prepare and deliver dynamic presentations to any audience. Whether it's a presentation to an audience or a pitch to a single person, this seminar will help you to be more persuasive and effective in all communication environments.

Instructor: Betty Christy. Betty is a professional communication consultant with experience in training NAHB members on the issues that home builders and associate members face every day. The 8-hour seminar is limited to 12 participants and reservations are accepted on a first-come, first-served basis. To reserve your space, call the Center for Housing Education today.



Topics Include:

- Reviewing media and interview skills and message development
- Controlling nervousness
- Body, voice, and word language
- Engaging your audience
- Organizing your presentation
- Supporting Evidence
- Handling tough questions
- At the end of this course, you will be able to prepare and deliver a speech or presentation successfully and comfortably.

Spokesperson Training Registration Form

Mail form and payment to: Center for Housing Education, P.O. Box 959, Winder, GA 30680 or go online to pay by credit card at <http://www.hbag.net/calendar.asp>

Name	Company		
Address	City	State	Zip
Phone	Email Address		

If you are a member of a local HBA, which one? _____ Would you like a reminder call on 2/25? Yes No

Center for Housing Education
P.O. Box 959
Winder, GA 30680
770-867-2607

www.centerforhousingeducation.org

February 26, 2008
8:00 a.m. - 5:00 p.m.
\$200 for HBA members
\$250 for non-HBA members
Location: Community Bank
& Trust - Winder